Chickasaw Holding Company, Inc. Privacy Policy

- 1. **PURPOSE.** This Privacy Policy applies to all persons and entities ("Customer" or collectively, "Customers") using the products and services of Chickasaw Holding Company, Inc. and/or its affiliate companies (BrightNet Oklahoma, Chickasaw Telephone Company, Chickasaw Long Distance Company, Chickasaw Personal Communications, Chickasaw Telecom, Chickasaw Telecommunications Services, Indian Nations Fiber Optics, and Telco Supply Company), ("Chickasaw").
- 2. **MODIFICATION**. Chickasaw reserves the right to modify this Privacy Policy at any time, effective immediately upon posting of the modification. Customer's use of Chickasaw's products and services constitutes acceptance of the then-current Privacy Policy.
- 3. **LEGAL COMPLIANCE.** All Information collected and maintained by Chickasaw is done in compliance with the Telecommunications Act of 1996.
- 4. **INFORMATION COLLECTED.** Chickasaw collects and maintains information generally for the purpose of managing and delivering its telecommunications products and services. Some of this information is commonly termed Personally Identifiable Information and may include, but is not limited to:
 - a. **ACCOUNT INFORMATION.** Customer's provide Chickasaw with a variety of account-related information including, but not limited to, contact information, service address, billing details (including credit card and banking information), driver's license number and social security number.
 - b. **CPNI.** Information about your voice and data services including, but not limited to, your subscribed plan, optional services, usage data and calling patterns constitute Customer Proprietary Network Information ("CPNI") and are utilized in strict compliance with applicable law and regulation.
 - c. **EQUIPMENT INFORMATION.** Chickasaw maintains information on the equipment used to provide your services including, but not limited to, model numbers, serial numbers, IP addresses, MAC addresses, and software revision numbers.
 - d. **NETWORK PERFORMANCE.** Chickasaw collects and maintains information regarding the performance of its products and services in order to provide reliable high-quality services to its Customers.
 - **e. THIRD-PARTY INFORMATION.** Information from outside sources such as credit reports may also be collected and maintained.
- **5. DATA RETENTION.** Chickasaw's retention of Personally Identifiable Information and CPNI varies based on business-, legal- and tax-related requirements.
- **6. DISCLOSURE OF INFORMATION.** Chickasaw does not sell or share individualized information with any third-parties, excluding that which is required by federal or state law, or regulation including subpoena. Aggregated information may be disclosed in conjunction with business activities such service pricing or provisioning by third-party providers or partners.